

# FEDERAL COMMUNICATIONS COMMISSION

CLASS OF STATION TV

MES

The following application is submitted for action by the Chief, Broadcast Bureau.

ST	FILE NUMBER	CALL	APPLICANT AND LOCATION	NATURE OF APPLICATION
LA	BPCT -900518KD N/M	NEW CHAN-54	CAROLINE K. POWLEY DBA UNICORN SLIDE SLIDELL LA	CP FOR A NEW TV STATION TO SERVE SLIDELL, LOUISIANA; CHAN-54 ERP(VIS): 14.0KW; HAAT: 153 METERS; TL: CORNER OF WEST STREET, EAST STREET & MARTIN STREET, SLIDELL, ST. TAMMANY, LOUISIANA; ANT: BOGNER/LPS 4(BT) 30-16-23/89-47-36 CAROLINE K. POWLEY-ATTORNEY

LICENSE EXPIRATION DATE \_\_\_\_\_

\_\_\_\_\_  
CHIEF, LICENSE DIVISION

RECOMMENDATION: GRANT( ) CONSTRUCTION DATES, START \_\_\_\_\_ END \_\_\_\_\_  
CONTESTED ( ) UNCONTESTED ( )

*A. out on list 1/21/80*

APPROVED \_\_\_\_\_

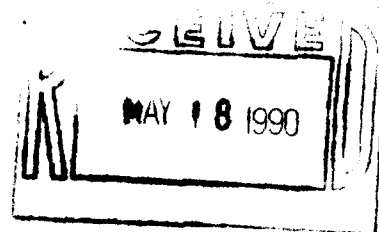
\_\_\_\_\_  
FOR CHIEF, BROADCAST BUREAU

F.C.C.-WASHINGTON, D.C.

*original*

CAROLINE K. POWLEY  
UNICORN/ SLIDELL LPTV  
1536 Logan Avenue  
Altoona, PA 16602

May 14, 1990



Secretary  
Federal Communications Commission  
1919 M Street, N.W.  
Washington, D.C. 20554

RE: FCC Form 301 - Slidell, Louisiana

Dear Sir:

Enclosed are an original and two copies of an application (FCC Form 301) requesting a construction permit for a new television broadcast station to serve Slidell, Louisiana on channel 54.

The Commission granted a waiver request on October 6, 1987 permitting applications to be filed for Channel 54 during the Commission's "freeze" on applications in this market.

Appropriate public notices will be published pursuant to the Commission's rules.

Attached is a check in the amount of \$2,250.00 for the filing fee.

If any questions arise, please contract me at the above address and telephone number.

Very truly yours,

*Caroline K. Powley*

Caroline K. Powley

*Acq off MX*

APPLICATION FOR CONSTRUCTION PERMIT FOR COMMERCIAL BROADCAST STATION

For COMMISSION Fee Use Only

FEE NO:

002025

FEE TYPE

MTN

FEE AMT:

2250.00

ID SEQ:

20

For APPLICANT Fee Use Only

Is a fee submitted with this application?

☒ Yes ☐ No

If fee exempt (see 47 C.F.R. Section 1.1112), indicate reason therefor (check one box):

☐ Noncommercial educational licensee  
☐ Governmental entity

FOR COMMISSION USE ONLY

FILE NO. BFCT-900518KC

Section I - GENERAL INFORMATION

1. Name of Applicant  CAROLINE K. POWLEY dba / UNICORN/SLIDELL LPTV			Send notices and communications to the following person at the address below:  Name Caroline K. Powley		
Street Address or P.O. Box 1536 Logan Avenue			Street Address or P.O. Box 1536 Logan Avenue		
City Altoona,	State PA	ZIP Code 16602	City Altoona,	State PA	ZIP Code 16602
Telephone No. (Include Area Code) 814-944-8571			Telephone No. (Include Area Code) 814-944-8571		

2. This application is for:

☐

AM

☐

FM

☒

TV

(a) Channel No. or Frequency  
TV Ch. 54+

(b) Principal  
Community

City

SLIDELL

State

LA

(c) Check one of the following boxes:

☒

Application for NEW station

☐

MAJOR change in licensed facilities; call sign: \_\_\_\_\_

☐

MINOR change in licensed facilities; call sign: \_\_\_\_\_

☐

MAJOR modification of construction permit; call sign: \_\_\_\_\_

File No. of construction permit: \_\_\_\_\_

☐

MINOR modification of construction permit; call sign: \_\_\_\_\_

File No. of construction permit: \_\_\_\_\_

☐

AMENDMENT to pending application; Application file number: \_\_\_\_\_

NOTE: It is not necessary to use this form to amend a previously filed application. Should you do so, however, please submit only Section I and those other portions of the form that contain the amended information.

3. Is this application mutually exclusive with a renewal application?

☐

Yes

☒

No

If Yes, state:

Call letters

Community of License

City

State

**Section II - LEGAL QUALIFICATIONS**

Name of Applicant

CAROLINE K. POWLEY d/b/a UNICORN/ SLIDELL LPTV

1. Applicant is: (check one box below)

- ☒ Individual ☐ General partnership ☐ For-profit corporation  
☐ Other ☐ Limited partnership ☐ Not-for-profit corporation

2. If the applicant is an unincorporated association or a legal entity other than an individual, partnership, or corporation, describe in an Exhibit the nature of the application.

Exhibit No.  
N/A

NOTE: The terms "applicant," "parties to this application," and "non-party equity owners in the applicant" are defined in the instructions for Section II of this form. Complete information as to each "party to this application" and each "non-party equity owner in the applicant" is required. If the applicant considers that to furnish complete information would pose an unreasonable burden, it may request that the Commission waive the strict terms of this requirement with appropriate justification.

If the applicant is not an individual, provide the date and place of filing of the applicant's enabling charter (e.g., a limited partnership must identify its certificate of limited partnership and a corporation must identify its articles of incorporation by date and place of filing):

N/A

Date \_\_\_\_\_ Place \_\_\_\_\_

In the event there is no requirement that the enabling charter be filed with the state, the applicant shall include the enabling charter in the applicant's public inspection file. If, in the case of a partnership, the enabling charter does not include the partnership agreement itself, the applicant shall include a copy of the agreement in the applicant's public inspection file.

4. Are there any documents, instruments, contracts or understandings (written or oral), other than instruments identified in response to Question 3 above, relating to future ownership interests in the applicant, including but not limited to, insulated limited partnership shares, nonvoting stock interests, beneficial stock ownership interests, options, rights of first refusal, or debentures?

☐ Yes ☒ No

If Yes, submit as an Exhibit all such written documents, instruments, contracts, or understandings, and provide the particulars of any oral agreement.

Exhibit No.  
N/A

5. Complete, if applicable, the following certifications: N/A

(a) Applicant certifies that no limited partner will be involved in any material respect in the management or operation of the proposed station.

☐ Yes ☐ No

If No, applicant must complete Question 6 below with respect to all limited partners actively involved in the media activities of the partnership.

(b) Does any investment company (as defined in 15 U.S.C. Section 80 a-3), insurance company, or trust department of any bank have an aggregated holding of greater than 5% but less than 10% of the outstanding votes of the applicant?

☐ Yes ☐ No

If Yes, applicant certifies that the entity holding such interest exercises no influence or control over the applicant, directly or indirectly, and has no representatives among the officers and directors of the applicant.

☐ Yes ☐ No

## Section II - LEGAL QUALIFICATIONS (Page 2)

6. List the applicant, parties to the application and non-party equity owners in the applicant. Use one column for each individual or entity. Attach additional pages if necessary.

*(Read carefully - The numbered items below refer to line numbers in the following table.)*

1. Name and residence of the applicant and, if applicable, its officers, directors, stockholders, or partners (if other than individual also show name, address and citizenship of natural person authorized to vote the stock). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and partners.
2. Citizenship.
3. Office or directorship held.
4. Number of shares or nature of partnership interests.
5. Number of votes.
6. Percentage of votes.
7. Other existing attributable interests in any broadcast station, including the nature and size of such interests.
8. All other ownership interests of 5% or more (whether or not attributable), as well as any corporate officership or directorship, in broadcast, cable, or newspaper entities in the same market or with overlapping signals in the same broadcast service, as described in 47 C.F.R. Section 73.3555 and 76.501, including the nature and size of such interests and the positions held.

1.	Caroline K. Powley 1536 Logan Avenue Altoona, PA 16602		
2.	U.S. Citizen		
3.	Individual Applicant		
4.	100% Owner		
5.	--		
6.	--		
7.	None		
8.	None		

Section 11 - LEGAL QUALIFICATIONS (Page 3)

7. Does the applicant, any party to the application or any non-party equity owner in the applicant have, or have they had, any interest in:

(a) a broadcast station, or pending broadcast station application before the Commission?

☐ Yes ☒ No

(b) a broadcast application which has been dismissed with prejudice by the Commission?

☐ Yes ☒ No

(c) a broadcast application which has been denied by the Commission?

☐ Yes ☒ No

(d) a broadcast station, the license of which has been revoked?

☐ Yes ☒ No

(e) a broadcast application in any pending or concluded Commission proceeding which left unresolved character issues against the applicant?

☐ Yes ☒ No

If the answer to any of the questions in (a)-(e) above is Yes, state in an Exhibit the following information:

Exhibit No.  
N/A

(1) Name of party having interest;

(2) Nature of interest or connection, giving dates;

(3) Call letters of stations or file number of application or docket; and

(4) Location.

8. (a) Are any of the parties to the application or non-party equity owners in the applicant related (as husband, wife, father, mother, brother, sister, son or daughter) to each other?

☐ Yes ☐ No  
N/A

(b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of any party to the application or non-party equity owner in the applicant have any interest in or connection with any other broadcast station, pending broadcast application or newspaper in the same area (see Section 73.3555(c)) or, in the case of a television station applicant only, a cable television system in the same area (see Section 76.501(a))?

☐ Yes ☒ No

If the answer to (a) or (b) above is Yes, attach an Exhibit giving full disclosure concerning the persons involved, their relationship, the nature and extent of such interest or connection, the file number of such application, and the location of such station or proposed station.

Exhibit No.  
N/A

9. State in an Exhibit any interest the applicant or any party to this application proposes to divest in the event of a grant of this application.

NONE

Exhibit No.  
N/A

OTHER MASS MEDIA INTERESTS

10. (a) Do individuals or entities holding nonattributable interests of 5% or more in the applicant have an attributable ownership interest or corporate officership or directorship in a broadcast station, newspaper or CATV system in the same area? (See Instruction B to Section 11.)

☐ Yes ☒ No

(b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of an individual holding a nonattributable interest of 5% or more in the applicant have any interest in or connection with any other broadcast station, pending broadcast application, newspaper in the same area (see Section 73.3555(c)), or, in the case of a television station applicant only, a cable television system in the same area (see Section 76.501(a))?

☐ Yes ☒ No

If the answer to (a) and/or (b) above is Yes, attach an Exhibit giving a full disclosure concerning the persons involved, their relationship, the nature and extent of such interest or connection, the file number of such application, and the location of such station or proposed station.

Exhibit No.  
N/A

Section II - LEGAL QUALIFICATIONS (Page 4)

CITIZENSHIP AND OTHER STATUTORY REQUIREMENTS

11. (a) Is the applicant in violation of the provisions of Section 310 of the Communications Act of 1934, as amended, relating to interests of aliens and foreign governments? (See Instruction C to Section 11.)

☐ Yes ☒ No

(b) Will any funds, credits or other financial assistance for the construction, purchase or operation of the station(s) be provided by aliens, foreign entities, domestic entities controlled by aliens, or their agents?

☐ Yes ☒ No

If the answer to (b) above is Yes, attach an Exhibit giving full disclosure concerning this assistance.

Exhibit No. N/A

12. (a) Has an adverse finding been made or an adverse final action been taken by any court or administrative body as to the applicant, any party to this application, or any non-party equity owner in the applicant in a civil or criminal proceeding brought under the provisions of any law related to the following:

Any felony; broadcast related antitrust or unfair competition; criminal fraud or fraud before another governmental unit; or discrimination?

☐ Yes ☒ No

(b) Is there now pending in any court or administrative body any proceeding involving any of the matters referred to in (a) above?

☐ Yes ☒ No

If the answer to (a) and/or (b) above is Yes, attach an Exhibit giving full disclosure concerning persons and matters involved, including an identification of the court or administrative body and the proceeding (by dates and file numbers), a statement of the facts upon which the proceeding is or was based or the nature of the offense alleged or committed, and a description of the current status or disposition of the matter.

Exhibit No. N/A

# SECTION III - FINANCIAL QUALIFICATIONS

NOTE: If this application is for a change in an operating facility do not fill out this section.

1. The applicant certifies that sufficient net liquid assets are on hand or that sufficient funds are available from committed sources to construct and operate the requested facilities for three months without revenue.

☒ Yes ☐ No

2. State the total funds you estimate are necessary to construct and operate the requested facility for three months without revenue. (Used Equipment on hand)

\$ 180,671.00

3. Identify each source of funds, including the name, address, and telephone number of the source (and a contact person if the source is an entity), the relationship (if any) of the source to the applicant, and the amount of funds to be supplied by each source.

Source of Funds (Name and Address)	Telephone Number	Relationship	Amount
1. Dewey Adams, VP Mellon Bank 1206 11th Avenue Altoona, PA 16602	814-944-1000	None	\$500,000.00
2. Caroline K. Powley 1536 Logan Avenue Altoona, PA 16602	814-944-8571	Applicant	(Used Equipment RCA Transmitter Audio/Video/ Test/Satellite est. \$100,000



#### Section IV-A - PROGRAM SERVICE STATEMENT

Attach as an Exhibit, a brief description, in narrative form, of the planned programming service relating to the issues of public concern facing the proposed service area.

Exhibit No.
1

#### Section IV-B - INTEGRATION STATEMENT

Attach as an Exhibit the information required in 1. and 2. below.

Exhibit No.
2

1. List each principal of the applicant who, in the event of a grant of the application on a comparative basis proposes to participate in the management of the proposed facility and, with respect to each such principal, state whether he or she will work full-time (minimum 40 hours per week) or part-time (minimum 20 hours per week) and briefly describe the proposed position and duties.
2. State with respect to each principal identified in response to Item 1. above, whether the applicant will claim qualitative credit for any of the following enhancement factors:
  - (a) Minority Status
  - (b) Past Local Residence  
If Yes, specify whether in the community of license or service area and the corresponding dates.
  - (c) Female Status
  - (d) Broadcast Experience  
If Yes, list each employer and position and corresponding dates.
  - (e) Daytime Preference

# Section V-C - TV BROADCAST ENGINEERING DATA

FOR COMMISSION USE ONLY

File No. \_\_\_\_\_

ASB Referral Date \_\_\_\_\_

Referred by \_\_\_\_\_

Name of Applicant

Call letters (if issued)

Caroline K. Powley d/b/a UNICORN/ SLIDELL LPTV

Purpose of Application (check appropriate box):

☒ Construct a new (main) facility

☐ Construct a new auxiliary facility

☐ Modify existing construction permit for main facility

☐ Modify existing construction permit for auxiliary facility

☐ Modify licensed main facility

☐ Modify licensed auxiliary facility

If purpose is to modify, indicate nature of change(s) by checking appropriate box(es), and specify the file number(s) of the authorization(s) affected:

☐ Antenna supporting-structure height

☐ Effective radiated power

☐ Antenna height above average terrain

☐ Frequency

☐ Antenna location

☐ Antenna system

☐ Main Studio location

☐ Other (Summarize briefly)

File Number(s) \_\_\_\_\_

1. Allocation:

Channel No.	Offset (check one)	Principal community to be served:	Zone (check one)
	<input checked="" type="checkbox"/> Plus	City	<input type="checkbox"/> I
	<input type="checkbox"/> Minus	County	<input type="checkbox"/> II
	<input type="checkbox"/> Zero	State	<input checked="" type="checkbox"/> III
54		SLIDELL ST. TAMMANY LA	

2. Exact location of antenna:

(a) Specify address, town or city, county and state. If no address, specify distance and bearing to the nearest landmark.

Corner of WEST STREET, EAST STREET & MARTIN STREET, SLIDELL, ST. TAMMANY, LA

(b) Geographical coordinates (to nearest second). If mounted on element of an AM array, specify coordinates of center of array. Otherwise, specify tower location. Specify South Latitude or East Longitude where applicable; otherwise, North Latitude and West Longitude will be presumed.

Latitude	Longitude
30° 16' 23"	89° 47' 36"

3. Is the supporting structure the same as that of another station(s) or proposed in another pending application(s)? ☒ Yes ☐ No

If Yes, give call letter(s) or file number(s) or both.

To Be Supplied

If proposal involves a change in height of an existing structure, specify existing height above ground level, including antenna, all other appurtenances, and lighting, if any.

No change in tower

## SECTION V-C - TV BROADCAST ENGINEERING DATA (Page 2)

4. Does the application propose to correct previous site coordinates?

☐ Yes ☒ No

If Yes, list old coordinates.

Latitude	0	'	"	Longitude	0	'	"
----------	---	---	---	-----------	---	---	---

5. Has the FAA been notified of the proposed construction?

☐ Yes ☒ No

If Yes, give date and office where notice was filed and attach as an Exhibit a copy of FAA determination, if available. See Exhibit n. 3  
EXISTING TOWER-FAA STUDY 84-ASW-1391-OE

Exhibit No.
3

Date \_\_\_\_\_ Office where filed \_\_\_\_\_

6. List all landing areas within 8 km of antenna site. Specify distance and bearing from structure to nearest point of the nearest runway.

	Landing Area	Distance (km)	Bearing (degrees True)
(a)	<u>Slide 11</u>	<u>7.5 km</u>	<u>336</u>
(b)	_____	_____	_____

7. (a) Elevation: (to the nearest meter)

(1) of site above mean sea level; 3 meters(2) of the top of supporting structure above ground (including antenna, all other appurtenances, and lighting, if any); and 164.7 meters(3) of the top of supporting structure above mean sea level  $[(a)(1) + (a)(2)]$ . 167.7 meters

(b) Height of antenna radiation center: (to the nearest meter)

(1) above ground; 153.3 meters(2) above mean sea level  $[(a)(1) + (b)(1)]$ ; and 156.3 meters(3) above average terrain. 153 meters

8. Attach as an Exhibit sketch(es) of the supporting structure, labelling all elevations required in Question 7 above, except item 7(b)(3). If mounted on an AM directional-array element, specify heights and orientations of all array towers, as well as location of TV radiator.

Exhibit No.
4

9. Maximum visual effective radiated power 14.0 kW

SECTION V-C - TV BROADCAST ENGINEERING DATA (Page 3)

10. Antenna:

(a) Manufacturer BOGNER (b) Model No. LPS 4

(c) Is a directional antenna proposed?

☐ Yes ☒ No

If Yes, specify major lobe azimuth(s) \_\_\_\_\_ degrees True and attach as an Exhibit all data specified in 47 C.F.R. Section 73.685.

Exhibit No. \_\_\_\_\_ N/A

(d) Is electrical beam tilt proposed?

☒ Yes ☐ No

If Yes, specify - .5 degrees electrical beam tilt and attach as an Exhibit all data specified in 47 C.F.R. Section 73.685.

Exhibit No. 5

(e) Is mechanical beam tilt proposed?

☐ Yes ☒ No

If Yes, specify \_\_\_\_\_ degrees mechanical beam tilt toward azimuth \_\_\_\_\_ degrees True and attach as an Exhibit all data specified in 47 C.F.R. Section 73.685.

Exhibit No. \_\_\_\_\_ N/A

(f) The proposed antenna is: (check only one box)

☒ horizontally polarized ☐ circularly polarized ☐ elliptically polarized

11. Will the proposed facility satisfy the requirements of 47 C.F.R. Sections 73.685(a) and (b)?

☒ Yes ☐ No

If No, attach as an Exhibit justification therefor, including amounts and percentages of population and area that will not receive City Grade service.

Exhibit No. \_\_\_\_\_ N/A

12. Will the main studio be located within the station's predicted principal community contour as defined by 47 C.F.R. Section 73.685(a)?

☒ Yes ☐ No

If No, attach as an Exhibit justification pursuant to 47 C.F.R. Section 73.1125.

Exhibit No. \_\_\_\_\_ N/A

13. Does the proposed facility satisfy the requirement of 47 C.F.R. Section 73.610?

☒ Yes ☐ No

If No, attach as an Exhibit justification therefor, including a summary of any previously granted waiver(s).

Exhibit No. \_\_\_\_\_ N/A

14. Are there: (a) within 60 meters of the proposed antenna, any proposed or authorized FM or TV transmitters; or (b) in the general vicinity, any nonbroadcast (except citizens band or amateur) radio stations or any established commercial or government receiving stations?

☒ Yes ☐ No

If Yes, attach as an Exhibit a description of the expected, undesired effects of operations and remedial steps to be pursued, if necessary, and a statement accepting full responsibility for the elimination of any objectionable interference (including that caused by intermodulation) to facilities in existence or authorized prior to grant of this application. (See 47 C.F.R. Sections 73.685(d) and (g).)

Exhibit No. 6

15. Attach as an Exhibit a topographic map that shows clearly, legibly, and accurately, the location of the proposed transmitting antenna. This map must comply with the provisions of 47 C.F.R. Section 73.684(g). The map must further display clearly and legibly the original printed contour lines and data as well as latitude and longitude markings, and must bear a scale of distance in kilometers.

Exhibit No. 7

SECTION V-C - TV BROADCAST ENGINEERING DATA (Page 4)

16. Attach as an Exhibit a map (Sectional Aeronautical Chart or equivalent) which shows clearly, legibly and accurately, and with the original printed latitude and longitude markings and a scale of distance in kilometers:

Exhibit No.  
8

- (a) The proposed transmitter location, and the radials along which profile graphs have been prepared;  
(b) The City Grade, Grade A and Grade B predicted contours; and  
(c) The legal boundaries of the principal community to be served.

17. Specify area in square kilometers (1 sq. mi. = 259 sq. km.) and population (latest census) within the predicted Grade B contour.

Area 3503 sq. km.

Population 56,032

18. For an application involving an auxiliary facility only, attach as an Exhibit a map (Sectional Aeronautical Chart or equivalent) that shows clearly, legibly, and accurately, and with latitude and longitude markings and a scale of distance in kilometers:

Exhibit No.

N/A

- (a) The proposed auxiliary Grade B contour; and  
(b) The Grade B contour of the licensed main facility for which the applied-for facility will be the auxiliary.

(Main facility license file number \_\_\_\_\_)

19. Terrain and Coverage Data (To be calculated in accordance with 47 C.F.R. Section 73.684.)

Source of terrain data: (check only one box below)

☐ Linearly interpolated 30-second database (Source: \_\_\_\_\_)

☒ 7.5 minute topographic map

☐ Other (briefly summarize)

Radial bearing (degrees True)	Height of radiation center above average elevation of radial from 3 to 16 km (meters)	Predicted Distances		
		To the City Grade Contour (kilometers)	To the Grade A Contour (kilometers)	To the Grade B Contour (kilometers)
*				
0	148	13.7	18.5	32.2
45	152.5	14	19.3	33.8
90	154.3	14	19.3	33.8
135	155.6	14	19.3	33.8
180	155.6	14	19.3	33.8
225	156	14	19.3	33.8
270	155.6	14	19.3	33.8
315	149	13.7	18.5	32.2

\*Radial through principal community, if not one of the major radials. This radial should NOT be included in calculation of HAAT.

SECTION V-C - TV BROADCAST ENGINEERING DATA (Page 5)

20. Environmental Statement/See 47 C.F.R. Section 1.1301 et seq.)

Would a Commission grant of this application come within 47 C.F.R. Section 1.1307, such that it may have a significant environmental impact?

☐ Yes ☒ No

If you answer Yes, submit as an Exhibit an Environmental Assessment required by 47 C.F.R. Section 1.1311.

Exhibit No. N/A

If No, explain briefly why not.

Channel 54 TV antenna to be side-mounted at the 500 foot level on an existing 540' guyed tower.

CERTIFICATION

I certify that I have prepared this Section of this application on behalf of the applicant, and that after such preparation, I have examined the foregoing and found it to be accurate and true to the best of my knowledge and belief.

Name (Typed or Printed)	Relationship to Applicant (e.g., Consulting Engineer)
CAROLINE K. POWLEY	APPLICANT
Signature	Address (Include ZIP Code)
<i>Caroline K. Powley</i>	1536 Logan Avenue Altoona, Pa 16602
Date	Telephone No. (Include Area Code)
5/14/90	( 814 ) 944-8571

SECTION VI - EQUAL EMPLOYMENT OPPORTUNITY PROGRAM

1. Does the applicant propose to employ five or more full-time employees?

☒ Yes ☐ No

If Yes, the applicant must include an EEO program called for in the separate Broadcast Equal Employment Opportunity Program Report (FCC 896-A).

See attached FCC Form 396-A and exhibit no. 9

SECTION VII - CERTIFICATIONS

1. Has or will the applicant comply with the public notice requirement of 47 C.F.R. Section 73.3580?

☒ Yes ☐ No

2. Has the applicant reasonable assurance, in good faith, that the site or structure proposed in Section V of this form, as the location of its transmitting antenna, will be available to the applicant for the applicant's intended purpose?

☒ Yes ☐ No

If No, attach as an Exhibit, a full explanation.

Exhibit No.

N/A

3. If reasonable assurance is not based on applicant's ownership of the proposed site or structure, applicant certifies that it has obtained such reasonable assurance by contacting the owner or person possessing control of the site or structure.

Name of Person Contacted Jay Malbrough, VAC MARINE

Telephone No. (include area code) 504- 882-6679

Person contacted: (check one box below)

☒

Owner

☐

Owner's Agent

☐

Other (specify)

The APPLICANT hereby waives any claim to the use of any particular frequency as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934, as amended.)

The APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all exhibits are a material part hereof and incorporated herein.

The APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

In accordance with 47 C.F.R. Section 1.66, the APPLICANT has a continuing obligation to advise the Commission, through amendments, of any substantial and significant changes in information furnished.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT.  
U.S. CODE, TITLE 18, SECTION 1001.

I certify that the statements in this application are true and correct to the best of my knowledge and belief, and are made in good faith.

Name of Applicant  CAROLINE K. POWLEY	Signature  <i>Caroline K. Powley</i>
Date  5/14/90	Title  Applicant

FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PRIVACY ACT  
AND THE PAPERWORK REDUCTION ACT

The solicitation of personal information requested in this application is authorized by the Communications Act of 1934, as amended. The principal purpose for which the information will be used is to determine if the benefit requested is consistent with the public interest. The staff, consisting variously of attorneys, analysts, engineers and applications examiners, will use the information to determine whether the application should be granted, denied, dismissed, or designated for hearing. If all the information is not provided, the application may be returned without action having been taken upon it or its processing may be delayed while a request is made to provide the missing information. Accordingly, every effort should be made to provide all necessary information. Your response is required to obtain the requested authority.

Public reporting burden for this collection of information is estimated to vary from 71 hours 45 minutes to 301 hours 30 minutes with an average of 118 hours 28 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, can be sent to the Federal Communications Commission, Office of Managing Director, Washington, D.C. 20554, and to the Office of Management and Budget, Paperwork Reduction Project (3060-0027), Washington, D.C. 20503.

THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552a(e)(3), AND THE PAPERWORK REDUCTION ACT OF 1980, P.L. 96-511, DECEMBER 11, 1980, 44 U.S.C. 3507.



MODEL EEO PROGRAM

1. Name of Applicant		Street Address	
CAROLINE K. POWLEY		1536 Logan Avenue	
City	State	Zip Code	Telephone No. (Include Area Code)
Altoona,	PA	16602	814-944-8571

2. This form is being submitted in conjunction with:

☒ Application for Construction Permit  
for New Station

☐ Application for Assignment of License

☐ Application for Transfer of Control

(a) Call letters (or channel number or frequency)

TV CHANNEL 54

(b) Community of License

SLIDELL LOUISIANA  
City State

(c) Service: AM ☐ FM ☐ TV ☒ Other (Specify) ☐ \_\_\_\_\_

INSTRUCTIONS

Applicants seeking authority to construct a new commercial, noncommercial or international broadcast station, applicants seeking authority to obtain assignment of the construction permit or license of such a station, and applicants seeking authority to acquire control of an entity holding such construction permit or license are required to afford equal employment opportunity to all qualified persons and to refrain from discriminating in employment and related benefits on the basis of race, color, religion, national origin or sex. See Section 73.2080 of the Commission's Rules. Pursuant to these requirements, an applicant who proposes to employ five or more fulltime station employees must establish a program designed to assure equal employment opportunity for women and minority groups (that is, Blacks not of Hispanic origin, Asians or Pacific Islanders, American Indians or Alaskan Natives and Hispanics.) This is submitted to the Commission as the Model EEO Program. If minority group representation in the available labor force is less than five percent (*in the aggregate*), a program for minority group members is not required. In such cases, a statement so indicating must be set forth in the EEO model program. However, a program must be filed for women since they comprise a significant percentage of virtually all area labor forces. If an applicant proposes to employ less than five fulltime employees, no EEO program for women or minorities need be filed.

Guidelines for a Model EEO Program and a Model EEO Program are attached.

NOTE: Check appropriate box, sign the certification below and return to FCC:

☐ Station will employ less than 5 fulltime employees; therefore no written program is being submitted.

☒ Station will employ 5 or more fulltime employees. Our 5 point program is attached.

CERTIFICATION

I certify that the statements made herein are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 14th day of May, 19 90

Caroline K. Powley  
Signature

Applicant

\_\_\_\_\_  
Title

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT  
U.S. CODE, TITLE 18, SECTION 1001.

FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PRIVACY ACT

The solicitation of personal information requested in this application is authorized by the Communications Act of 1934, as amended. The principal purpose for which the information will be used is to determine if the benefit requested is consistent with the public interest. The staff, consisting variously of attorneys, accountants, engineers and application examiners, will use the information to determine whether the application should be granted, denied, dismissed, or designated for hearing. If all the information requested is not provided, the application may be returned without action having been taken upon it or its processing may be delayed while a request is made to provide the missing information. Accordingly, every effort should be made to provide all necessary information.

THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552a(e)(3).

PROGRAM SERVICE STATEMENT

It will be the applicant's policy to make time available for the discussion of issues of public importance. Topics to be treated will be selected based upon the applicant's knowledge of the problems, needs and interests of the area, which knowledge will be obtained from, among other sources, continuing ascertainment of the needs, interests and problems of the area.

The applicant will consult regularly with staff members to select suitable topics. All suggestions from the public will be considered. Participants in programs treating issues of public importance will be selected based on their knowledge of the problem being treated and the representativeness of contrasting opinions on the topic such persons' involvement will lend the program.

INTEGRATION STATEMENT

CAROLINE K. POWLEY, 100 % owner, will be the station's manager on a full-time basis.

In the event of a comparative hearing, the applicant will claim credit for the following enhancement factor:

(c) Female Status

FAA NOTIFICATION

The applicant plans to side-mount the Channel 54 TV antenna at the 500 foot level of an existing 540 foot guyed tower at Slidell, Louisiana.

The tower has been approved and constructed. FAA Study number is 84-ASW-1391-OE.

Tower information was supplied to the applicant by the tower's owner:

Jay Malbrough  
VAC MARINE  
P.O. Box 924  
Lacombe, Louisiana 70445  
  
504-882-6679

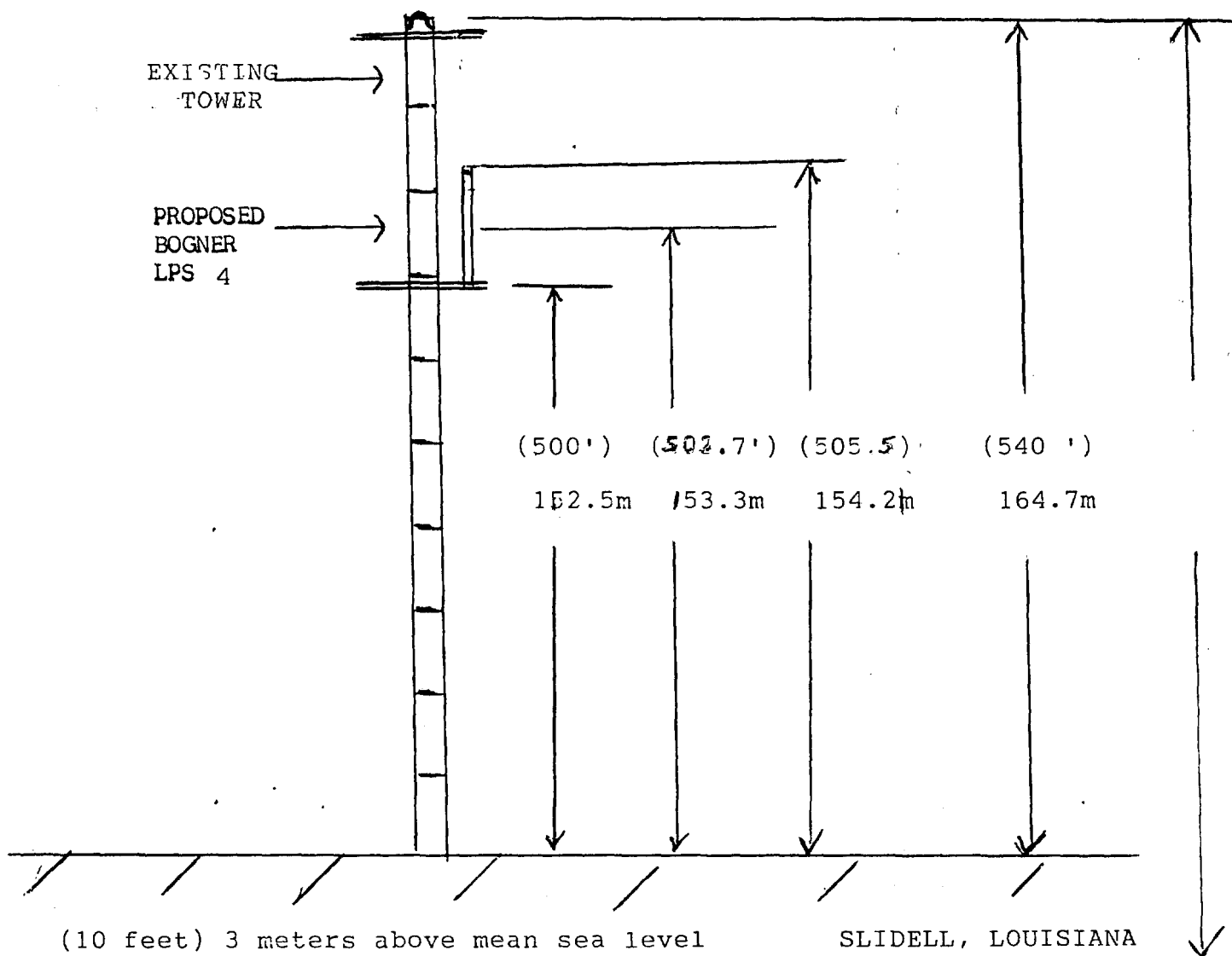
VERTICAL TOWER PLAN

NOT TO SCALE

EXISTING TOWER -PAINTED AND LIGHTED

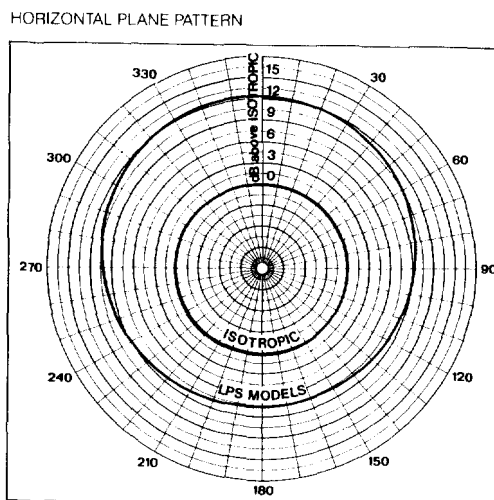
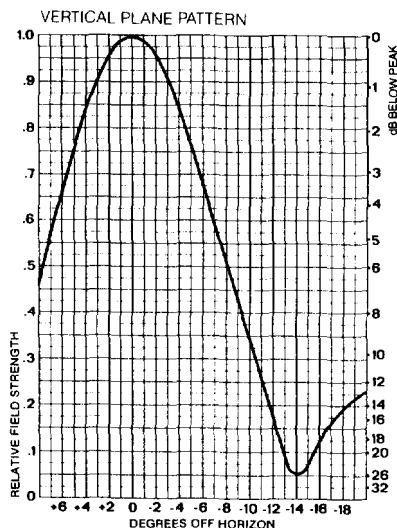
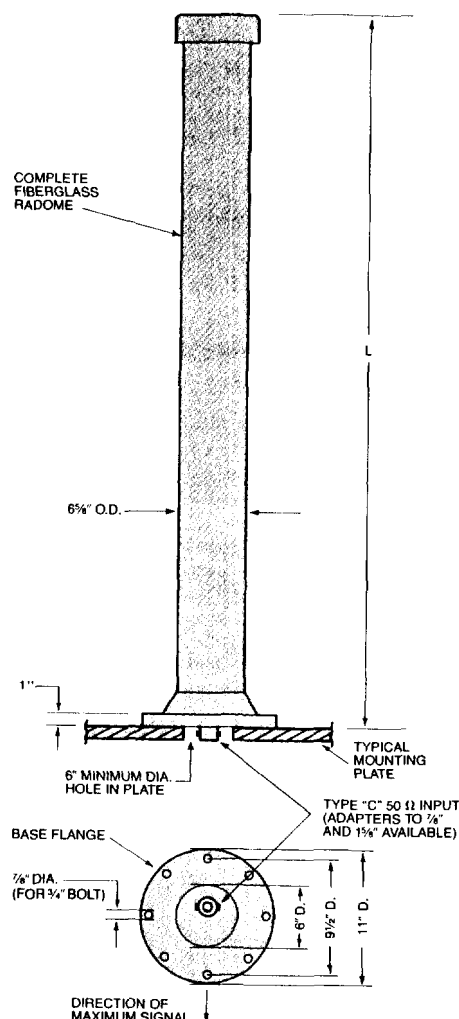
SITE COORDINATES - 30 16' 23" N

89 47' 36" W



**BOGNER****UHF-TV  
Low Power  
Broadcast  
Antennas****LPS 1, LPS 2, LPS 3, LPS 4****Low cost  
full quality  
Bogner  
slot arrays****Specifications**

<b>Antenna Type</b>	Standard Bogner Slot Assembly			
<b>Frequency</b>	Any one specified channel, 14 to 69			
<b>Polarization</b>	Horizontal			
<b>Power Gain</b>	12.2 dBi Max., (See chart below)			
<b>Null Fill</b>	5% Min.			
<b>Beam Tilt</b>	— 1/2°			
<b>Peak Vis. Input Power</b>	1000 Watts (plus 20% aural) @ 40°C			
<b>VSWR</b>	Under 1.10:1 over channel			
<b>Horizontal Plane Pattern</b>	See graph on right, below			
<b>Vertical Plane Pattern</b>	See graph on left, below			
<b>Diameter</b>	6 3/8 inches			
<b>MODEL</b>	<b>LPS1</b>	<b>LPS2</b>	<b>LPS3</b>	<b>LPS4</b>
<b>Channel Range</b>	14-24	25-40	41-52	53-69
<b>Length (L)</b>	8.0 Ft	7.0 Ft	6.0 Ft	5.5 Ft
<b>Weight</b>	34 lb	31 lb	28 lb	25 lb
<b>Wind Force (50 PSF)</b>	140 lb	125 lb	110 lb	100 lb
<b>Base Moment (50 PSF)</b>	560 Ft lb	438 Ft lb	330 Ft lb	275 Ft lb
<b>Input Connector</b>	Type "C" Female (Adapters to 7/8" & 1 1/8" available)			
<b>Mounting</b>	Base flange to flat horizontal plate			
<b>Lightning Protection</b>	Slot fully grounded to base flange			
<b>Input Location</b>	In bottom face of base flange			
<b>Survival wind</b>	112 mph (50/33 psf)			
<b>Radome</b>	Antenna fully enclosed in fiberglass cylinder			
<b>Flange Dimensions</b>	See drawing at right			
<b>Shipping</b>	Completely assembled in 14" Dia. (or square) tube or box, 5 1/2' to 8' long, 40 to 50 lb			



Also available with 180° coverage (cardioid) pattern — 13.4 dBi max gain —  
Add "C" suffix to model number — all other data & prices same as above

**Bogner Broadcast Equipment Corp.**  
401 Railroad Avenue, Westbury, N.Y. 11590  
Tel: (516) 997-7800

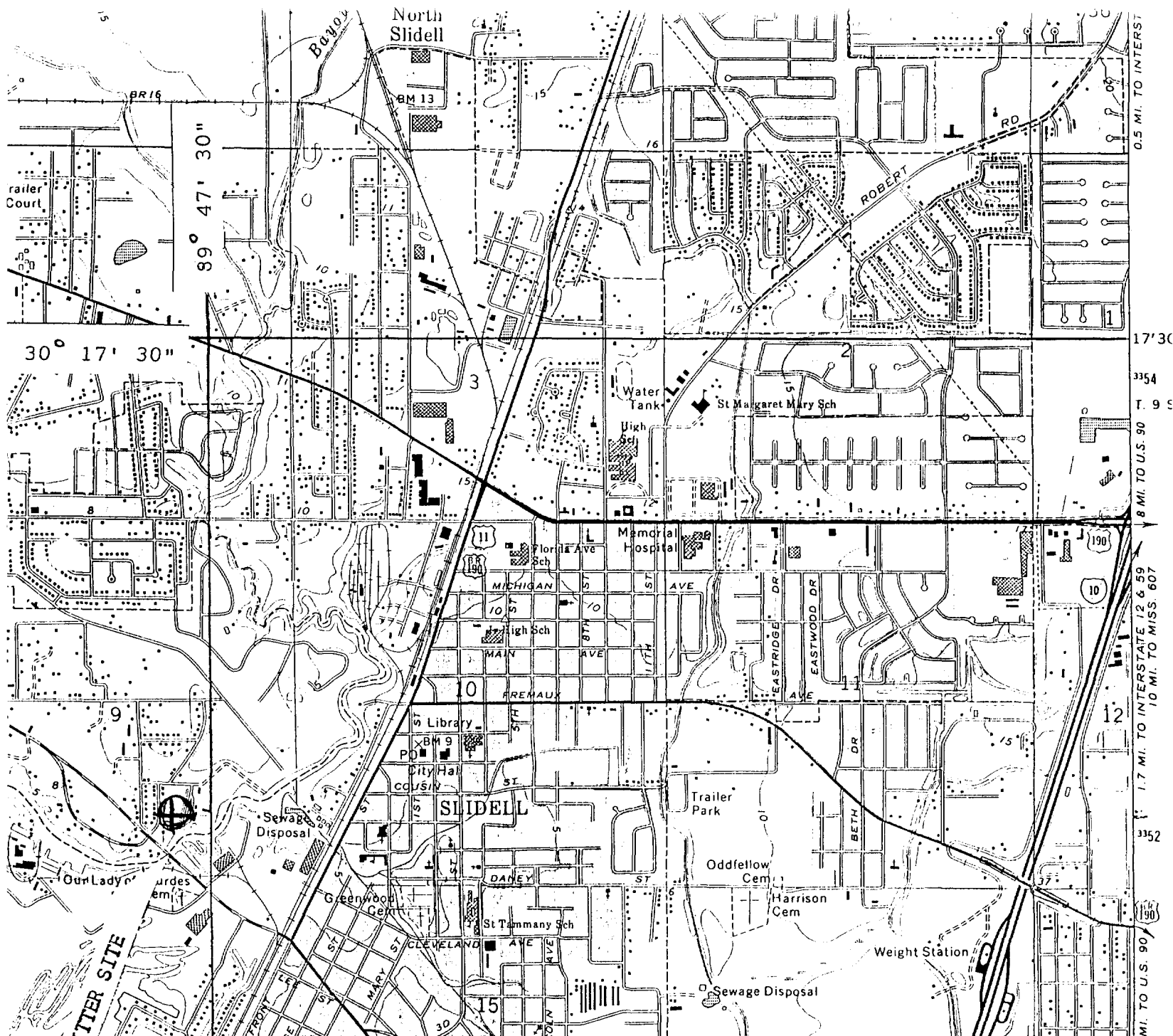
INTERFERENCE STATEMENT

The proposed Channel 54 antenna system is located on an existing tower. The site is shared with 2-way mobile phone and cellular phone installations.

No undesired effects are anticipated.

HOWEVER, THE APPLICANT ACCEPTS FULL RESPONSIBILITY FOR THE ELIMINATION OF ANY OBJECTIONABLE EFFECT ON EXISTING STATIONS.





CAROLINE K. POWLEY

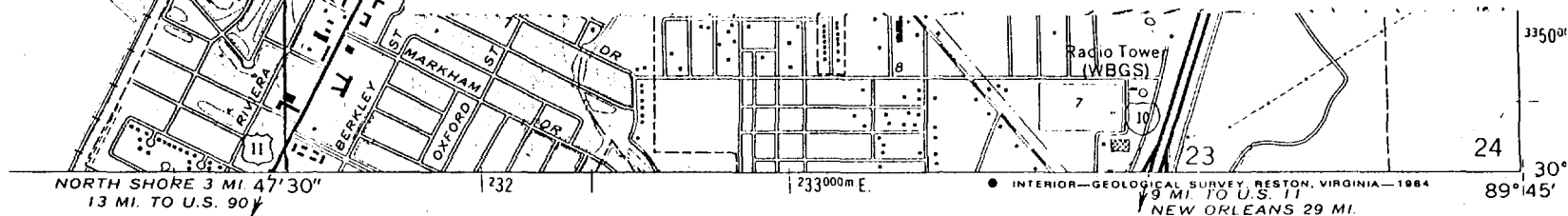
EXHIBIT NO. 7

TOPOGRAPHIC MAP

- SLIDELL, LA 7.5 min.

TRANSMITTER SITE LOCATION

SCALE 0 .5 1 Km



ROAD CLASSIFICATION

Primary highway,  
hard surface

Light-duty road, hard or  
improved surface

1 MILE  
7000 FEET